

## Your 2024 Transformation Guide

# Hong Kong Market Outlook: Game-changing Trends Shaping Data Centre Landscape

Discover the data centre trends and opportunities in the new digital era.  
Technology executives must elevate strategies to capitalise on the trends to stay ahead of the curve.

Here's what you need to know, **why Hong Kong?**

## HONG KONG: Unrivalled Connectivity Hub

- Super-connector bridging the Mainland and global markets
- Aggregation hub for internet traffic and submarine cables with more cables planning to land
- Geographically central location in APAC enables lower connectivity cost and latency
- Favourable location for data centres with strong ecosystems, excellent connectivity, simple tax system, stable power and water supply
- Well positioned for future trends - AI, hyperscalers, green tech



HONG KONG

13.4%

CAGR

Forecast Period: 2024-2029  
(Mordor Intelligence)

## AI...is Now and Future Revolutionising All Businesses



AI accelerates cloud adoption and computing in APAC



Demand from hyperscale companies and OTT grows significantly



Hyperscalers require more data centre capacity and higher density

## Market Leader in Hong Kong

#1

Data Centre Provider  
in Hong Kong



Asia's Leading  
Connectivity

“

MEGA-i is recognised as the  
**Most Carrier-dense**  
Colocation Site in the World

”

(TeleGeography)

## Harness the Power of SUNeVision to Future-proof Your Business

1



### ONE-STOP-SHOP

Data centre and connectivity solutions strategise with carrier-neutral cable landing stations

2



### LARGEST FOOTPRINT

With 8 data centres  
(~3M sq. ft. GFA)

3



### ULTRA-HIGH IT POWER CAPACITY

Catered for AI demand  
(280+MW)

4



### Interconnected with 300+ ECOSYSTEM

of Telco, Cloud, ISP, CDN, OTT, service providers

5



### 25 YEARS

Proven track record and aggregated network, with local expertise and global experience

6



Convergence of both  
**INTERCONNECTION-CENTRIC AND HYPERSCALE**  
data centres

7



### ROBUST CUSTOMER BASE

Fortune 500 companies and top 10 investment banks

[www.sunevision.com](http://www.sunevision.com)