


Accelerating Efficiencies and Insights for F&B Industry



Renowned beverage leader, also a strategic bottling partner of a global fast-moving consumer goods giant, boosts cross-region operation efficiencies and generates business values by leveraging AWS Direct Connect on MEGA Campus in Hong Kong.

Business Needs

Agility

The ability to quickly respond to market needs, especially during promotions, peak and slack seasons, plays a crucial role in enhancing efficiency and generating revenue.

Efficiency

Accessing AWS through the public internet is not efficient enough to deliver the performance it expected

Consistent Performance

Large volume of traffic generated in diverse locations will easily create pressure on network performance and cloud migration

Cross Region Connectivity

Looking to accelerate cloud performance to efficiently manage applications and time-sensitive data such as inventory and purchasing orders for cross-region operations

Why SUNeVision



Asia's Number One Connectivity

Establish direct, private connections to the local AWS Direct Connect gateway at MEGA-i, Asia's number one connectivity hub, with reliable, consistent performance, and higher security



Unparalleled Connectivity

Combined with 9 City PoPs of major submarine cables on the SUNeVision carrier and cloud-neutral data centres campus, provide direct access to multi-cloud exchanges to effectively support multi-cloud strategies



Cross-region Cloud Connectivity

Establish private access for users of AWS in Hong Kong and AWS in mainland China to support seamless day-to-day operations in diverse locations, leveraging major national telcos resided on MEGA Campus



Robust Data Centre Ecosystem

Enable on-demand, flexible and easy connections to hundreds of ISPs, telcos, partners, suppliers and cloud exchange platforms available to quickly address market needs

BENEFITS

- Enhanced cloud performance with lower latency
- Consistent network performance
- Seamless cross-region cloud experience
- Greater flexibility to adapt changes